My Odyssey

Vision & Future Direction
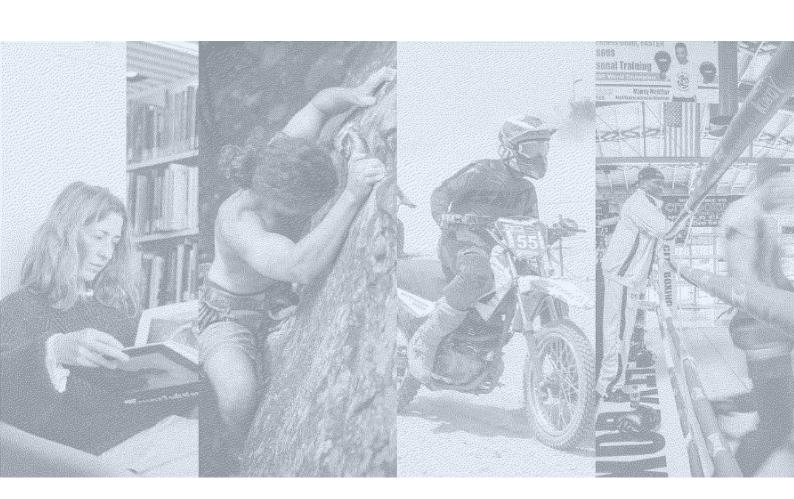
Contents

————

About the project

My Odyssey is a web3 AI-powered Escrow Protocol where users set goals, commit real value, and earn it back upon success.

Powered by AI, the system evaluates goal realism, suggests sub-tasks, and helps users stay on track.

Smart contracts lock the stake, ensuring transparent, trustless outcomes. Success is rewarded; failure carries real consequences.

By combining AI guidance with on-chain accountability, My Odyssey makes personal progress measurable, verifiable, and meaningful.

Create a goal, commit real value, and be rewarded when you succeed

Product Functionality

Every user of My Odyssey shares one common denominator:

They have a goal they want to achieve.

But the motivations split into two clear groups (based on community survey results):

- Those who want to **reach their goal** and receive AI-powered support
- Those who want to **fund their goal** through public exposure and community backing.

We built two complementary subsystems around this insight:
1. Goal Crowdfunding and **2. Goal Management**

1. Goal Crowdfunding

This mode is for users who need financial support to accomplish a concrete goal — whether it's launching a project, covering expenses for personal development, or making a creative idea happen.

Key functionality (for Medium difficulty goals):

- Goal creation form with rich media support and deadline
- AI goal evaluation:
  - Feasibility rating (e.g. 85% achievable)
  - Suggestions to improve pitch
- Public crowdfunding page
- On-chain donation logic
- Optional fallback: refund or donation redirection.

Flow:

1. User creates a public goal with crowdfunding enabled
2. AI evaluates and suggests improvements
3. Goal is published in Showcase
4. Community donates
5. User provides proof
6. If validated, funds are released.

2. Goal Management

This mode supports users in actually achieving their goals, with or without external funding. It focuses on breaking down the goal into actionable, time-bound tasks — assisted by AI.

Core functionality:

- AI-powered goal decomposition
- Task tracker with timeline
- Progress monitoring and AI nudges
- Reflection prompts and journaling.

Flow:

1. User defines a goal
2. AI breaks it into tasks
3. Each task is scheduled
4. User checks off tasks
5. AI offers adaptation feedback
6. Final goal is validated.

Summary

Function	Goal Crowdfunding	Goal Management
Purpose	Raise funds	Achieve goal efficiently
AI Role	Evaluate & improve pitch	Decompose & guide tasks
User Output	Public page, donations	Task completion, growth
Smart Contract	Lock + release funds	Commitment + reputation
Outcome	Funded vision	Real progress made

Monetisation Strategy

Voluntary Donations Model

While My Odyssey includes protocol-level mechanics like smart contract locks and AI goal verification, our core revenue model centers around voluntary support - not mandatory fees.

Users can support each other's public goals via direct donations (e.g. 'I believe in your journey'). Donors can contribute in crypto to encourage and validate goals they relate to. We take a small platform fee (e.g. 5–10%) from these donations.

This aligns incentives: the more valuable and inspiring a goal is, the more support it attracts. This approach keeps the platform accessible and non-punitive, while rewarding authenticity, creativity, and vulnerability.

Revenue Breakdown

1. Primary Revenue: Donations

- Core model: Users support each other's goals
- Platform earns: 5–10% fee per donation
- Average donation size: $2–$10
- Conversion rate (public goals): ~8–12%
- Projected ARPU: $0.50–$1.50 monthly / active user
- Key metric: Emotional resonance = revenue.

The more inspiring the goal, the more likely it attracts real support.

2. Secondary Monetisation Streams

Stream	Model	Notes
Premium AI tools	Subscription / Pay-per-use	Voice journals, deeper AI mentorship
Showcase Visibility Boost	Boosted discovery slots	Optional, non-intrusive
B2B Licensing	SaaS-style licensing	Coaches, educational orgs, productivity apps
Soulbound NFTs	Collectibles for completed goals	Optional, user-owned

Sample Projection (12 months)

Metric	Estimate
Monthly Active Users	20,000
% With Public Goals	60%
Avg Donors per Goal	3
Avg Donation	$5
Monthly Revenue	~$18,000

We don't punish failure
We reward real effort

Roadmap

Phase 1 — Foundation & Validation (Q3 2025)

Goal: Prove the concept, test product-market fit, and establish on-chain credibility.

- Launch MVP with AI goal analysis and goal escrow smart contracts (Easy/Medium)
- Begin Hyperion testnet deployment and community testing
- Gather early user feedback and usage data
- Social integration: share goals, progress and results to Twitter, Lens, Farcaster, etc.
- Showcase frontend app with list of publish goals and distinct goal pages (SEO supports)
- Integration of LazAI, with AI models.

Phase 2 — Protocol Trust & System Integrity (Q4 2025)

Goal: Strengthen trust in the system and introduce robust verification.

- Implement Web3 Oracle Integration for external validation (for Medium+ goals)
- Introduce HARD Mode — uneditable goals, time-locked escrow, oracle-required success
- Connect with charity protocols to route failed stakes to real causes
- Launch Telegram & Slack bots for progress reminders and engagement.

Phase 3 — Globalization & Accessibility (Q1 2026)

Goal: Reach non-crypto users and expand beyond English-speaking markets.

- Mobile cabinet app (goal tracking on the go)
- Add multi-language localization (Spanish, Portuguese, Russian, Korean, Arabic, Hebrew)
- Build UI/UX design system for consistent localization-friendly experience.

Phase 4 — Engagement & Identity (Q2 2026)

Goal: Boost user motivation through design, community, and personalization.

- Launch full UI/UX redesign with mascot, onboarding assistant, and gamified goal journey
- Introduce HARDCORE Mode: AI + human moderation, personal goal coaches, max commitment
- Create goal reputation score and visual goal history for users.

Phase 5 — Ecosystem Expansion (Q3 2026+)

Goal: Grow My Odyssey into a global protocol for measurable action.

- Cross-chain expansion (Metis mainnet + EVM chains)
- Launch public goal showcase explorer with donor/sponsor interface
- Integrate web3 identity & reputation protocols (e.g. Gitcoin Passport, ENS, Lens)
- Begin forming DAO governance & community reward programs.